

# The Impact of SmartClass at Colegio Técnico Profesional de Aguas Zarcas, Costa Rica

### Introduction

The Colegio Técnico Profesional de Aguas Zarcas, established in 1971, stands as a reference institution in the northern region of Costa Rica, serving approximately 2,000 students in grades 7 to 12 across various technical specialties, including agricultural, industrial, and service fields. In a bid to enhance language instruction, the school implemented SmartClass, a digital learning platform tailored to the needs of students and teachers.

### **Project Scope**

The initiative began when the school recognized the need for a robust language teaching platform to improve English language proficiency, particularly for technical specialties. Prior to SmartClass, the school lacked any formal language platform, which limited both teaching effectiveness and student engagement in language learning. After evaluating various solutions, the school opted for SmartClass, acquiring licenses for 1,000 students for the digital SmartClass English and German curricula over a five-year period.

With 17 dedicated language teachers, the institution sought not only to teach conversational English but also to develop specialized content that catered to technical fields. SmartClass was selected due to its unique features that allow customization and content creation, making it suitable for the school's specific requirements.







### Pain Points Before Implementation

Before the introduction of SmartClass, teachers and students faced several challenges:

- **Lack of Engagement:** Traditional language teaching methods resulted in low student engagement and interest. Students struggled with conversational skills and found it difficult to connect language learning with their technical specialties.
- **Inadequate Resources:** The absence of a structured curriculum made it challenging for teachers to deliver • lessons effectively. They relied on outdated materials and lacked access to current teaching resources tailored for language learning.
- **Limited Focus on Technical Language:** Students preparing for careers in technical fields needed proficiency in both conversational and technical English. However, the existing curriculum did not adequately address this need, leaving students unprepared for real-world applications.
  - **Teacher Support and Training:** Language teachers had limited professional development opportunities to enhance their pedagogical skills, resulting in a lack of confidence in teaching English effectively.

# Impact of SmartClass on Language Teaching and Learning

The implementation of SmartClass significantly changed the language teaching and learning landscape at Colegio Técnico Profesional de Aguas Zarcas. Key improvements include:

- Customizable Curriculum: SmartClass offers a curriculum aligned with the Common European Framework of Reference for Languages (CEFR), allowing teachers to tailor lessons to the specific needs of their students and technical specialties. This flexibility enables the creation of relevant content that bridges language learning with vocational training.
- **Enhanced Engagement:** The interactive nature of SmartClass has fostered greater student engagement. The platform incorporates multimedia resources and gamified learning experiences, making language acquisition more enjoyable and effective.
- Conversational Skills Development: The focus on conversational English has improved students' ability to communicate effectively in real-life situations, essential for their future careers. The curriculum includes practical scenarios relevant to their fields, enhancing their confidence and competence in language use.
- **Support for Teachers:** The local support provided by ICE Electronics has been invaluable. Ongoing training and resources have equipped teachers with the skills necessary to adapt their pedagogy to the needs of the specialties, fostering a collaborative environment for continuous improvement.
- Positive Results and Future Aspirations: The success of the SmartClass implementation has led to a marked improvement in students' linguistic competencies, both in conversational English and technical language. Encouraged by these results, the school plans to extend licenses to all students and aims to share their success story with other technical institutions in Costa Rica.



## Conclusion

The successful implementation of SmartClass at Colegio Técnico Profesional de Aguas Zarcas has transformed language teaching and learning, addressing critical pain points and enhancing student engagement and proficiency. By providing a tailored, interactive learning environment, SmartClass has positioned the school as a leader in language education in the region, setting a precedent for other institutions to follow. The collaboration between teachers, students, and the SmartClass platform illustrates a promising future for language education in Costa Rica, paving the way for more effective learning strategies in technical fields.



